



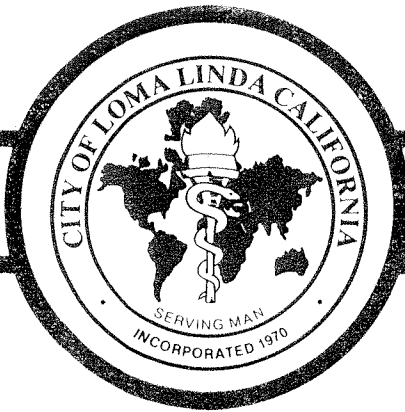
City of Loma Linda Official Report

Floyd Petersen, Mayor
Karen Hansberger, Mayor pro tempore
Robert Christman, Councilmember
Stan Brauer, Councilmember
Robert Ziprick, Councilmember

COUNCIL AGENDA: January 13, 2004

TO: City Council

SUBJECT: Proclamation – American Heart Association “National Wear Red Day for Women,” February 6, 2004 to raise awareness of cardiovascular disease, women’s No. 1 killer



CITY OF LOMA LINDA, CA

PROCLAMATION
FEBRUARY 2004 - "HEART HEALTH MONTH"
AND
FEBRUARY 6, 2004 - "GO RED DAY FOR WOMEN DAY"

WHEREAS, cardiovascular disease (CVD) is the nation's #1 killer, claiming the lives of more women than men each year since 1984, and in 2000 claimed the lives of 53.5% of women and 46.5% of men; and

WHEREAS, stroke is the nation's #3 killer and the #1 cause of permanent, long-term disability – each year affecting about 40,000 more women than men; and

WHEREAS, most women do not realize cardiovascular disease as their greatest health threat, and the public does not recognize the fact that each year CVD claims more lives than the next seven causes of death combined; and

WHEREAS, symptoms of CVD in women generally are recognized later in life when other health challenges may also be present and only about 38% of women report that doctors have discussed CVD with them when discussing their health; and

WHEREAS, the American Heart Association is the largest voluntary, not-for-profit organization whose mission is to reduce disability and death from cardiovascular diseases and stroke and is committed to the support of ongoing medical research to advance knowledge in the areas of prevention and treatment of heart disease and stroke; and

WHEREAS, the American Heart Association has launched a new initiative called "Go Red for Women" to help raise awareness of heart disease in women and will focus on that theme during "American Heart Month" in February 2004 and on nation "Go Red for Women Day", February 6;

NOW, THEREFORE, I, Floyd Petersen, Mayor of the City of Loma Linda, do on behalf of the entire City Council, join the American Heart Association public awareness campaign by proclaiming

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in Loma Linda and by so doing, urge all citizens to be attentive to the vital issue of women's heart health by wearing and displaying the color red and supporting the various Go Red for Women events planned during American Heart Month.

SIGNED this 13th day of January 2004.

Floyd Petersen, Mayor